

Date: May 22, 2025

Ref. No.: MMFL/07/2025-26

To,
Listing Compliance Department
National Stock Exchange of India Limited,
Exchange Plaza, C-1, Block-G,
Bandra Kurla Complex,
Bandra (E), Mumbai – 400 051

NSE Symbol: MYMUDRA

Subject: Partnered with Grasim Industries' B2B E-Commerce Platform

Dear Sir / Madam,

Pursuant to Regulations 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are pleased to inform you that **My Mudra Fincorp Ltd. ('My Mudra')**, one of the leading fintech companies has entered into a partnership with **Grasim Industries Limited ('Grasim')**, one of India's foremost diversified conglomerates and a flagship company of the Aditya Birla Group.

Under this collaboration, My Mudra will support **Grasim's B2B's** e-commerce platform by providing customized financial solutions aimed at empowering B2B buyers in the building materials sector. The partnership will focus on offering services such as **bill discounting, channel financing** through Grasim, and **credit facilitation** via My Mudra's extensive network of banking and NBFC partners.

Leveraging its pan-India presence and expertise in SME finance, My Mudra aims to streamline procurement processes, strengthen working capital access, and accelerate growth for enterprises operating within India's infrastructure and construction ecosystem.

This alliance represents a significant step forward in building an **integrated, digital-first financing infrastructure** to support the rapidly evolving B2B economy in India.

This is for your kind information and records.

Thanking You,

For **My Mudra Fincorp Limited**

Vaibhav Kulshrestha
Managing Director
DIN: 06979149



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