

Date: May 14, 2025

Ref. No.: MMFL/06/2025-26

To,
Listing Compliance Department
National Stock Exchange of India Limited,
Exchange Plaza, C-1, Block-G,
Bandra Kurla Complex,
Bandra (E), Mumbai – 400 051

NSE Symbol: MYMUDRA

Subject: Digital Lending Collaboration with Aditya Birla Capital Limited for Personal Loans

Dear Sir / Madam,

We are pleased to announce our Digital Lending Collaboration with Aditya Birla Capital Limited for Personal Loans.

Aditya Birla Capital Limited (**'ABCL'**), a leading financial services conglomerate in India, has entered into a digital lending partnership with My Mudra Fincorp Limited, one of India's fastest-growing fintech-based loan distributors. This collaboration aims to simplify and accelerate the disbursal of personal loans through a seamless digital process, bringing customers a faster, paperless, and more convenient borrowing experience.

The partnership will initially focus on personal loans and gradually expand to include a wider range of secured and unsecured credit products—including business loans, loan against property, and more—targeting both salaried and self-employed individuals across Tier I, II, and III cities. With instant approvals, digital KYC, and minimal documentation, the process is designed to enhance financial accessibility and elevate customer satisfaction.

ABCL brings to the table its trusted legacy, robust underwriting practices, and innovative financial products tailored to the diverse needs of today's consumer. My Mudra Fincorp Ltd., with its vast DSA network and strong digital outreach, complements this with its technology-driven loan distribution platform that connects borrowers to the right financial solutions.

This is for your kind information and records.

Thanking You,

For **My Mudra Fincorp Limited**

Vaibhav Kulshrestha
Managing Director
DIN: 06979149



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